

Adelanto Data Privacy Policy

The websites <https://www.adelanto.fr>, <https://www.di-info.com>, <https://www.directeur-financier.info>, <https://www.directeur-marketing.info>, <https://www.drh-info.com>, <https://www.industrie-info.com>, are operated by the company Adelanto, 1 boulevard Charles de Gaulle, 92700 Colombes, France, registered at the RCS Nanterre under the number B 405 223 900 (hereinafter after "Adelanto"), having the status of data controller or co-controller in the meaning of the regulations on personal data, including the General Regulation (EU) No. 2016-679 on the Protection of Personal Data of Persons physical (RGPD).

1. What personal data is processed?

Personal data collected and processed about you are for professional purposes only, in a legitimate setting of business to professional relationship. These data are mainly, depending on the services of the Site used, your choice of information request: your name, first name, civility, professional email address, business telephone number and other information related to your professional life (business name, business sector). activity, company, function), your information request history as well as your login logs (hereinafter the "Data").

2. How do we collect your personal data?

These Data are collected on the basis of your consent through subscription :

3. Why do we collect your personal data?

Thus, your Data is collected in order to:

- Create and manage your request for information;
- Allow you to access our various publications
- Offer you content and advertising tailored to your interests;
- Allow you to participate in services and activities offered by Adelanto or our partners, such as online surveys or access to libraries of technical and professional documents, registrations for professional events.
- Send you information about our offers, news and events (newsletters, alerts, invitations and other publications), particularly by means of email or social media campaigns;
- Subject to your consent: allow our partner companies and associations to send you information on their offers, news and events (newsletters, invitations and other publications);
- Perform statistics and audience measurements.

Data essential to Adelanto to fulfil the purposes described above are marked with an asterisk in the various pages of the Site. If you do not fill these mandatory fields Adelanto will not be able to answer your requests and / or provide you with the requested products and services.

4. Who do we send your personal data?

Your data is processed by Adelanto. They will not be transferred or made accessible to any third party , unless explicitly agreed by you to Adelanto Partners and at the exception of (i) possible subcontractors of Adelanto for purely technical and logistical reasons (hosting and maintenance providers of the Site, payment and fraud management providers, moderators, database management providers) and (ii) any restructuring of our company, including total or partial asset transfer, merger, acquisition , spin-off and, more generally, any reorganization

transaction.

Your Data may be used for the purposes of managing and optimizing the customer relationship and, unless you object, for the purpose of sending information about offers and news from Adelanto and its partners, including means of advertising campaigns by email. The routers of emailing providers can therefore be recipients of your Data.

Finally, the company Adelanto may be required to communicate to third parties your Data when such communication is required by law, a regulatory provision or a judicial decision, or if this communication is necessary to ensure the protection and defence of its interests.

5. Transfers of data outside the European Union

The data concerning your profile, are stored by Adelanto's services in France or in the European Union and are not transferred unless explicitly agreed by you to Adelanto Partners, located only in France or in the European Union.

6. Data Protection Delegate:

Laurent Azières, laz@adelanto.fr, 01 78 15 33 70, is the data protection delegate. He is responsible for the email box bo@adelanto.fr and contact@adelanto.fr and is in charge of responding to requests on personal data management and GDPR compliance. On 11/05/2018, ADELANTO informed the French Regulator CNIL of the appointment of Mr Laurent AZIERES as data protection delegate (DPO).

This designation is referenced DPO-3832 and takes effect on 25/05/2018.